

# Matamata Piako Hoardings Policy Replacement to Candidate Handbook

## Election signs

### Location

An election sign may be erected on private property provided the consent of the property owner is obtained. They are not permitted in a public place, on a public building or in a road reserve.

Please be aware that even in private property Council may require modification or relocation of the sign, if the sign is detrimental to traffic safety by;

- Obstructing driver's vision; or
- Causing confusion or distraction for drivers; or
- Creating a situation hazardous to the safe movement or direction of traffic.

Council may also require the removal of any sign which is offensive, poorly made or maintained, or is in any other way detracting from the amenities of the neighbourhood.

### Sign Form

An electoral advertisement that is visible from the road must not;

- Be made of or have affixed to it reflective material
- Be internally or externally illuminated
- Be similar to or the same as any traffic sign in its shape or colour
- Be liable to be mistaken for a traffic sign
- Have information displayed by means of flashing or revolving mechanism
- Have or have affixed to it any moving part that is design to draw attention to the advertisement

<b>Standards for Signs Visible from a Road</b>			
Speed Limit	Maximum Area	Minimum Letter Height	Minimum space between lines
< 70 km/h	3m <sup>2</sup>	120mm	50mm
> 70 km/h	3m <sup>2</sup>	160mm	50mm

The line spacing and letter size requirements above do not apply to ;

- The statement required by section 221 of the Electoral Act 1993 to be included in a advertisement setting out the true name of the person or person for whom or at whose direction it is published and the address of their place of residence or business.
- An Advertisement that is published in the form of a poster that is less than 1500cm<sup>2</sup>

### Advertising Period

An electoral advertisement may be erected no sooner than two months before polling day (i.e. signs can be erected from Monday, 9 August 2010) and must be removed the day before election day (i.e. by midnight on 8 October 2010).

**You must ensure that Election signs contain a statement identifying the person who authorised the sign and their contact details**